

One to One Relocation Adds Zillow, Oberto Brands and Evergreen Healthcare to Growing Client Base

Expansion due to success of innovative lump sum services

Bellevue, WA – October 27, 2014 —<u>One to One Relocation</u>, a personalized, innovative approach to talent acquisition and employee mobility, today announced that their rapidly growing client base now includes <u>Zillow</u>, <u>Oberto Brands</u> and <u>Evergreen Healthcare</u>. One to One is helping these companies reinvent lump sum services and create plans based on the individual needs of each candidate. In all three cases, One to One developed lump sum policies and procedures where there had been none previously and did so at no cost to the client. As a result the companies were able to realize significant savings, offer better services to relocating employees and allow quickly growing companies such as Zillow to better focus on the right talent acquisition.

"The pre-offer relocation interview has proven invaluable to help ensure a comfortable experience for both parties," said Felicity Pau, Talent Acquisition Manager, Oberto Brands. "One to One embeds themselves within the process to help prepare a relocation budget. Equally important, the candidate can rest assured that their transition needs will be fully taken care prior to accepting an offer."

In today's competitive talent acquisition market, companies need to think strategically, yet costeffectively in attracting top candidates. Standard approaches to corporate relocation and talent acquisition no longer fly – creativity now rules. One to One's expanded offerings leverage technology to deliver a unique experience, tailored to each individual hiring and relocation situation.

"A lump sum transition has traditionally been a complicated and exhaustive experience for the candidate," said Tim Hall, COO, One to One Relocation. "We're leveraging technology and relocation expertise from the first interview to help ensure a comprehensive and comfortable experience for both parties."

One to One Relocation recently introduced new and updated service offerings such as Customized Mobile Access to Employee Portal, Talent Acquisition, Transition and Destination Services and 121NOW.

About ONE to ONE Relocation

One to One Relocation provides high-tech, high touch global talent acquisition and relocation services designed to help clients compete in the next millennium. One to One leverages the latest mobile technology to offer services that are agile, creative and cost-effective. Visit www.onetoonerelo.com

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